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MARTEK
INDUSTRIES

NiceLabel
Standard Series

NiceLabel

the professional
labeling software

↗ Label design in minutes

Optimized label design is the basis for robust, fast and efficient label printing. The core of the label lies below the surface within the functionality of the objects, variables, functions, database connectivity and more. NiceLabel enables you to design any kind of label within minutes, helping you increase efficiency and reduce the cost of your label printing process.

Ease-of-use
Design any type of label in just a few simple steps. The work environment shows an intuitive graphical user interface (GUI); wizard-driven with predesigned labels, impressive clipart gallery and extensive online help.

Any object, any symbol, any standard
NiceLabel has it all. Design your labels by combining text, bar codes, 2D codes, graphical fields with pictures and industry symbols, variable fields with dates and counters, RFID tags and many more. All of the symbologies used in NiceLabel follow the latest industry and product traceability standards.

Multi-lingual label design
Never worry again when using more than one language on the same label. NiceLabel offers true multi-lingual label design with full Unicode support. Design labels with any combination of input languages.

Arabic text: وسلاطين الزمان. رمز جديد للفخامة
Central European text: šŚčĆžŻćĆłŁ
Chinese Text: 次会议将引集各方面的专
Greek text: που προέρχονται από τις
Hebrew text: זרה שלא לתור אחר הרהור הלב
Russian text: часть здесь посвящена

True multi-lingual label design through full Unicode support

Suggested product:
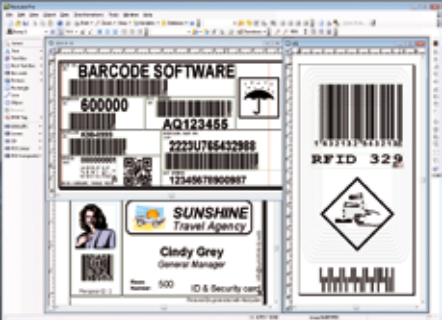NiceLabel Pro
NiceLabel Suite

RFID label design
Design RFID smart labels the same way as you design a traditional label. NiceLabel Pro offers the flexibility to select which data to use on either the label or the RF tag; or even on both!

No limitations for database connectivity
A user–friendly database wizard, built-in query builder and custom SQL scripting help you retrieve data from any type of database.
The NiceData module allows you to create and manage databases within NiceLabel.

Design and print any industry specific compliance label within minutes

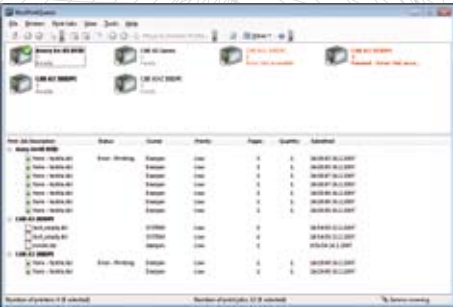---

↗ Error-free label printing

Are you looking for a reliable and easy-to-use label printing tool? Use NiceLabel and take control of your label production. NiceLabel is your choice for easy and reliable label printing on desktop, network and mobile printers.

Track your print job history and reprint any job from your print log
NiceLabel gives you a complete overview of the history of print jobs, data used on the label and quantities of printed labels. All data is stored so that you can easily reprint print jobs from the past.

Take control of your printers
You can always check the real-time status of all the network printers you use. Even more, you can move print jobs between printers with a simple drag-and-drop action and print your labels on other available printers.

Suggested product:
NiceLabel Suite

Mobile Wireless Label Printing
NiceLabel offers Pocket NiceLabel, a truly unique mobile wireless label printing solution for Windows CE and Pocket PC mobile devices.

Create your own printing application
Use NiceForm to create custom labeling applications with a simplified data entry interface within minutes. NicePrint is a printing module that provides a simplified user interface without the customization of NiceForm. NiceForm and NicePrint enable you to reduce the frequency of data entry errors and corrupted data when printing labels.

NicePrintQueue - The print job manager module

NiceForm - The front-end application designer for desktop, network and mobile label printing

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↗ Seamless integration of label production

Integrate bar code and RFID smart label printing into Warehouse Management System (WMS), Enterprise Resource Planning (ERP) system, Hospital Information System (HIS) or any other type of information business system in an easy-to-use, maintenance friendly and cost effective way.

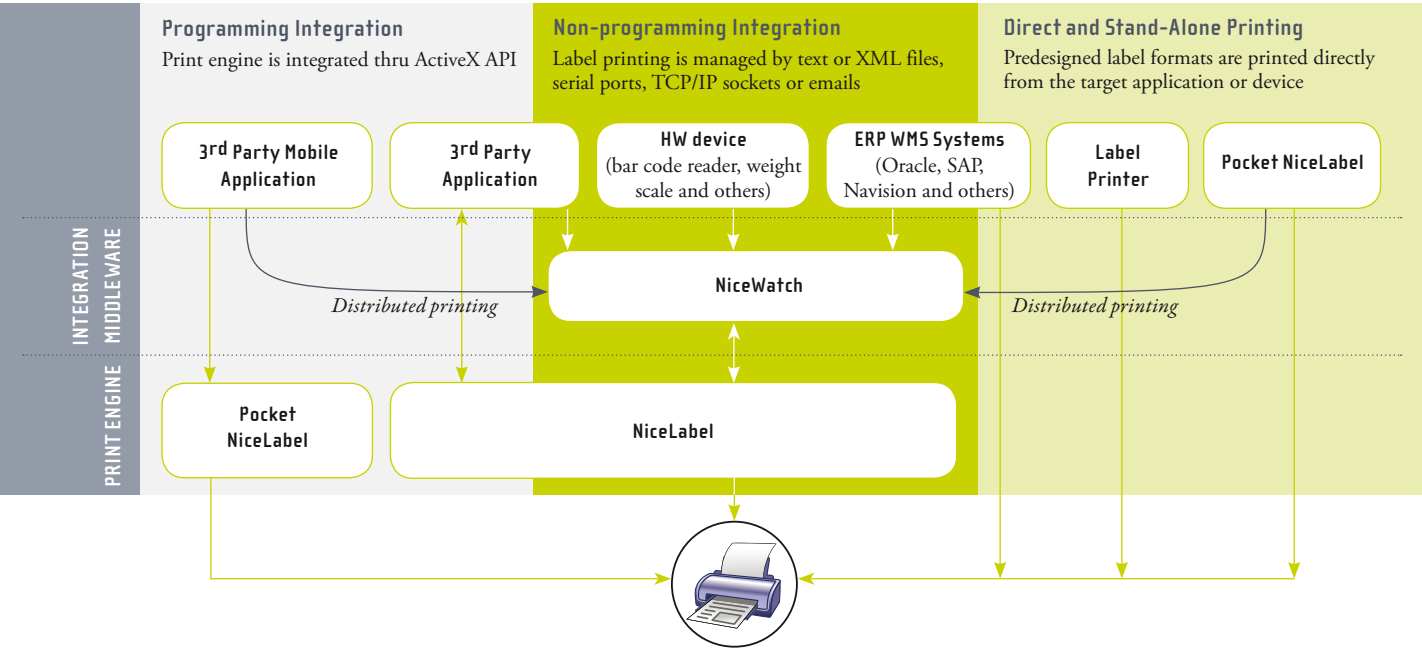## Choose your integration method
NiceLabel offers different integration methods to control label printing from your existing software applications:
- Programming integration: change the programming structure of your existing application.
- Non-programming integration: add printing functionalities to existing applications using NiceWatch as an integration middleware server.

Suggested product:
NiceLabel Suite

- Direct and stand-alone printing: export label files to third party applications, printers, Windows mobile devices and SAP R/3 system.
The integrated label printing operation runs automatically so that you are practically unaware of the label printing application running beneath your current IT system.

Programming Integration
Print engine is integrated thru ActiveX API

Non-programming Integration
Label printing is managed by text or XML files, serial ports, TCP/IP sockets or emails

Direct and Stand-Alone Printing
Predesigned label formats are printed directly from the target application or device

| INTEGRATION MIDDLEWARE | 3rd Party Mobile Application | 3rd Party Application | HW device (bar code reader, weight scale and others) | ERP WMS Systems (Oracle, SAP, Navision and others) | Label Printer | Pocket NiceLabel |

Distributed printing NiceWatch *Distributed printing*

PRINT ENGINE: Pocket NiceLabel | NiceLabel

↗ NiceLabel Essentials

NiceDrivers - performance guaranteed
NiceDrivers are optimized Windows drivers for high-quality, speed-efficient printing on industrial thermal label printers. NiceDrivers are available for 32-bit and 64-bit Windows operating systems, supporting the following printer families:
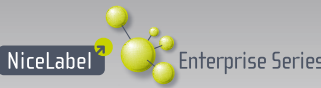
Argox	General Code	O'Neil
Avery	Genicom	Open Date
Blazepoint	GOD BM	Paxar
Brady	Godex	Printronix
CAB	IBM	MPH
Carl Valentin	ILS	QLS
Century	Imaje	Ring
Citizen	Intermec	Sartorius
Cognitive	Italora	SATO
Compuprint	ITD	Toshiba TEC
Comtec	Lapis	Tharo
Datamax	Markem	TSC
Eltron	Markpoint	UBI
EPC	Meto	Unimark
Etimark	Microcom	Zebra
Extech	Monarch	
Facit	Novexx	

NiceLabel Standard Series product line is available in the following languages:
Chinese Simplified, Chinese Traditional, Croatian, Danish, Dutch, English, Finnish, French, German, Greek, Hebrew, Hungarian, Italian, Japanese, Korean, Lithuanian, Norwegian, Polish, Russian, Slovak, Slovenian, Spanish, Swedish, Thai, Turkish, Ukrainian.

Other NiceLabel Series

NiceLabel Enterprise Series
NiceLabel product series for centralized printing system management and integrated high-volume printing:
- NiceLabel Print Center - The enterprise solution for client-based label printing and centralized system management
- NiceWatch Enterprise - The enterprise solution for centralized integration of multi-threaded and high-volume label printing

NiceLabel Developer Series
NiceLabel product series for software publishers and system integrators:
- NiceLabel SDK (Software Development Kit) - The label printing solution for Windows application developers
- NiceLabel Web SDK (Web Software Development Kit) - The Web server based label printing solution for Web application developers

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NiceLabel Standard Series

For in-depth information on the Standard Series products request additional product flyers:
- **NiceLabel Express** – The basic label designer
- **NiceLabel Pro** – The advanced label designer for professional bar code and RFID labeling
- **NiceLabel Suite** – The full-featured, modular labeling solution for label design, integration and professional printing requirements
- **Pocket NiceLabel** – The label printing software for Windows CE mobile devices

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Visit www.nicelabel.com for the latest information on NiceDrivers and supported languages.

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NiceLabel Features by Editions

NiceLabel Standard Series

NiceLabel product series for bar code and RFID label design, printing and entry-level integration

LABEL DESIGN GENERAL NiceLabel Editions:	EXPRESS	PRO	SUITE
Up-to-date and multi-lingual Wizard based user interface	•	•	•
Basic and multi-lingual (Unicode) label design tools	•	•	•
Advanced label design elements and tools (like text box, rich text formatting, variable label size, Label Inspector and others)		•	•
All standard image files and elements supported (JPG, WMF, BMP and others)	•	•	•
Clipart gallery and fonts including industry commonly used symbols		•	•
True Print Preview saving time, labels and money	•	•	•
NiceMemMaster - The fonts & graphics download module for thermal transfer printers		•	•

LABEL DESIGN - BAR CODE AND RFID SUPPORT Recommended Edition	●●●○○	●●●●●	●●●●●
All industry-standard linear, 2-D, EAN.UCC 128 and RSS (Linear and Composite) bar code types	•	•	•
Support for all the latest 2-D symbologies, including PDF 417, Data Matrix, MaxiCode, InfoGlyph and others	Limited	•	•
Advanced support for AIDC standards like ASC (FACT), HIBC, Transfer Syntax and bar code compliance proofing		•	•
RFID smart label support (EPC Gen2 included)		•	•

LABEL DESIGN – DATABASE AND DATA PROCESSING Recommended Edition	●●○○○	●●●●●	●●●●●
Prompted fields with data validation	Limited	•	•
Serialization with custom base, roll over and increment control	Limited	•	•
Date and time fields with selectable format	•	•	•
Linked fields and Visual Basic Scripting for advanced data processing		•	•
Link label fields with a database source	Limited	•	•
Import data from text (ASCII, CSV) and Excel files	•	•	•
Multiple connections to any database, built-in query builder and custom SQL scripting		•	•
Wide range of record selection and filtering possibilities	Limited	•	•
NiceData – The database manager module		•	•

LABEL PRINTING Recommended Edition	●●○○○	●●●○○	●●●●●
Printing to all office and label printers, locally or network connected	•	•	•
Stand-alone printing support	Limited	•	•
NicePrintQueue - The print job manager module		•	•
NicePrint – The data entry print module			•
NiceForm – The front-end application designer for desktop and mobile label printing			•
Pocket NiceLabel - The label printing software for Windows CE mobile devices			•

INTEGRATION & CONNECTIVITY Recommended Edition	○○○○○	●●●○○	●●●●○
Internal command language (job files, command line options, DDE)		•	•
API programming interface (ActiveX, .NET)		•	•
Label format export (SAP R/3 ITF files, custom and others)			•
Middleware integration module (network printing; non-Windows systems and other applications like WMS, inventory, etc.) - NiceWatch			•
NiceWatch – File drop support with data filtering			•
NiceWatch – Serial (COM) port connectivity			•
NiceWatch – Internet and distributed printing (POP3 and TCP/IP socket interfaces)			•

SYSTEM MANAGEMENT Recommended Edition	○○○○○	●●●○○	●●●○○
User login protection, label locking and revision history		•	•
Customizable log file of printed labels and reprinting support		•	•

OTHER STANDARD SERIES EDITIONS			
Print Only edition		•	•
Network edition (multi-user licensing, suitable also for Citrix and Terminal Server environments)			•

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